



# PhD Course September 13/14, 2022

## Teachers

Noam Yuchtman (LSE)

The political economy of educational institutions

Coercion and economic development

Sanjeev Goyal (University of Cambridge)

Networks: an economics perspective

## Program

13 September

9.30-13.00: Yuchtman  
13.00-14.00: Lunch  
14.00-17:30: Goyal  
17:30-18:30: Drinks  
18:30: Dinner

14 September

9.30-13.00: Yuchtman  
13.00-14.00: Lunch  
14.00-17:30: Goyal

## Practicalities

Location: Utrecht, venue to be announced

Admission: open to Phds in economics and related fields, approval by organizers

Fee: € 100

Registration: Noor Soesbergen (UU, [n.r.soesbergen@uu.nl](mailto:n.r.soesbergen@uu.nl))

Organizers: Bas van Bavel (UU, [b.j.p.vanbavel@uu.nl](mailto:b.j.p.vanbavel@uu.nl))

Coen Teulings (UU, [c.n.teulings@uu.nl](mailto:c.n.teulings@uu.nl))

During the course Yuchtman and Goyal are available for private consultation. Participants have to state their first preference for either Yuchtman or Goyal. The organizers will make a schedule.

## Content/literature

Noam Yuchtman

### Day I: The political economy of educational institutions

Primary material

- Cantoni, D. and Yuchtman, N. 2013. The Political Economy of Educational Content



and Development: Lessons from History. *Journal of Development Economics* 104: 233-244.

- Cantoni, D. and Yuchtman, N. 2014. Medieval Universities, Legal Institutions, and the Commercial Revolution. *Quarterly Journal of Economics* 129: 823-887.
- Cantoni, D., Chen, Y., Yang, D.Y., Yuchtman, N. and Zhang, Y.J. 2017. Curriculum and Ideology. *Journal of Political Economy*, 125: 338-392 .
- Chen, Y., Naidu, S., Yu, T. and Yuchtman, N. 2015. Intergenerational Mobility and Institutional Change in 20th Century China. *Explorations in Economic History* 58: 44-73.

#### Background reading

- Mokyr, J. 2005. *The Gifts of Athena: Historical Origins of the Knowledge Economy*. Princeton: Princeton University Press.
- Squicciarini, M. and Voitlander, N. 2015. Human Capital and Industrialization: Evidence from the Age of Enlightenment. *The Quarterly Journal of Economics* 130: 1825-1883.
- Galor, O. and Moav, O. 2006. Das Human Kapital: A Theory of the Demise of the Class Structure. *The Review of Economic Studies* 73: 85-117.
- Fouka, V. 2016. *Backlash: The Unintended Effects of Language Prohibition in US Schools after World War I*. Manuscript, Stanford University.
- Bai, Y. and Jia, R. 2016. Elite Recruitment and Political Stability: The Impact of the Abolition of China's Civil Service Exam. *Econometrica* 84: 677-733.
- Goldin C. and Katz, L. 2003. The 'Virtues' of the Past: Education in the First Hundred Years of the New Republic. NBER Working Paper 9958
- Bazzi, Samuel, Masyhur Hilmy, and Benjamin Marx (2020). "Islam and the State: Religious Education in the Age of Mass Schooling," NBER Working Paper 27073.

#### **Day II: Coercion and economic development**

##### Primary material

- Dell, M. 2010. The Persistent Effects of Peru's Mining Mita. *Econometrica* 78: 1863-1903.
- Naidu, S. and Yuchtman, N. 2013. Coercive contract enforcement: Law and the labor market in nineteenth century industrial Britain. *American Economic Review* 103: 107-144.
- Acemoglu, D., Johnson, S. and Robinson, J.A. 2005, *The Rise of Europe: Atlantic Trade, Institutional Change, and Economic Growth*. *American Economic Review* 95: 546-579.
- Beraja, Martin, David Y. Yang, and Noam Yuchtman (2022). "Data-intensive Innovation and the State: Evidence from AI Firms in China," forthcoming in the *Review of Economic Studies*.
- Beraja, Martin, Andrew Kao, David Y. Yang, and Noam Yuchtman (2022). "AI-tocracy," NBER Working Paper 29466.



Research on the role of coercion in the rise of capitalism in the British Empire (no paper yet).

Background reading

- Mokyr, J. 2012. *The Enlightened Economy: An Economic History of Britain, 1700-1850*. New Haven: Yale University Press.
- Olmstead, A.L. and Rhode, P. 2018. Cotton, Slavery, and the New History of Capitalism. *Explorations in Economic History* 67: 1-17.
- Walker Hanlon, W. 2015. Necessity Is the Mother of Invention: Input Supplies and Directed Technical Change. *Econometrica* 83: 67-100.
- Juhász, R. 2018. Temporary Protection and Technology Adoption: Evidence from the Napoleonic Blockade. *American Economic Review* 108: 3339-3376.
- Sanchez de la Sierra, Raul (2020). "On the Origins of the State: Stationary Bandits and Taxation in Eastern Congo," *Journal of Political Economy*.
- Beckert, S. 2014. *Empire of Cotton: A Global History*. New York: Alfred A. Knopf.

[Sanjeev Goyal](#)

Lectures are based on his new MIT Press book:

**Networks: an economics perspective**

<https://www.dropbox.com/s/ap1vg66waeposaa/bookcomplete.pdf?dl=0>

**Day I:** Chapters 2,3,4,11

**Day II:** Chapters 17,18,19